

Study Programme

MA International Business & Intercultural Management Heilbronn University

Code	Modules and Course Units	Course delivery	Contact hours per week in semester			ECTS credits
			1	2	3	
252110	M1 International Business Studies					
252111	M1.1 International Economics	L/E	2			2,5
252112	M1.2 International Finance	L/E	2			2,5
252120	M2 International Management					
252121	M2.1 Business Simulation	S/La/E	4			5
252122	M2.2 International Financial Accounting	L/E	2			2,5
252130	M3 International Business Management					
252131	M3.1 International Strategic Management	S/E	2			2,5
252132	M3.2 International Marketing Management	S/E	2			2,5
252133	M3.3 International HRD	S/E	2			2,5
252140	M4 Intercultural Studies					
252141	M4.1 Intercultural Communication: Theories and Methods	L/E	4			5
252142	M4.2 Intercultural Management	S/E	4			5
252150	M5 Global Leadership					
252151	M5.1 Managing Organisations	S/E		2		2,5
252152	M5.2 Global & Corporate Governance	L/E		2		2,5
252160	M6 Advanced Integrated Studies					
252161	M6.1 Advanced Integrated Management Studies	S/E		4		7,5
252162	M6.2 Advanced Integrated Intercultural Studies	S/E		6		7,5
252163	<i>M6.2.1 Asia Pacific</i>			(2)		
252164	<i>M6.2.2 Arab World</i>			(2)		
252165	<i>M6.2.3 Europe</i>			(2)		
252170	M7 Research Methods					
252171	M7.1 Research Methods	S/La/E		6		10
252180	M8 Master Thesis					
252181	M8.1 Master Thesis Colloquium	S			4	5
252182	M8.2 Master Thesis					25
Contact hours per week			24	20	4	48
ECTS			30	30	30	90
L = Lectures E = Exercises S = Seminar La = Laboratory						